
BUTTERFLY OUTDOORS, LLC



Job Announcement — Outdoor Guide(s)

Opening & Closing Dates: September 15, 2021 — November 1, 2021

Locations: Positions available throughout Alabama. Work in the region you currently live, or travel to explore other areas of Alabama.

Hiring Manager: Kate Gribbin, Founder and Lead Naturalist at Butterfly Outdoors, LLC

Contact Info: ButterflyOutdoors@gmail.com or 205-907-0910

POSITION OVERVIEW

Butterfly Outdoors would like to expand the areas and types of outdoor guiding services we provide. We are looking for guides to serve their communities by leading outdoor activities ranging from leisurely birding walks to multi-day wilderness excursions. We're searching for outgoing individuals with a strong interest in outdoor recreation. We will provide training and opportunities for skill development, and we encourage applicants with a passion for the outdoors to apply regardless of previous guiding experience or formal education. We are seeking guides who are motivated to learn, passionate about the environment, and excited to work as leaders in their communities. A successful guide may have previous outdoor experience, will be capable of organizing and promoting activities within their community, and should be prepared to lead others in natural settings without modern amenities.

Guides will report directly to the Founder and Lead Naturalist, but may work closely with other members of the Butterfly Outdoors' team. This is contract based work, and guides must meet certain training criteria prior to paid work.

POSITION DATES

Applications will be accepted from September 15, 2021 until November 1, 2021. Remote training will begin immediately upon applicant approval, and in-house training workshops will begin in November (date TBD). Contracts will be assessed quarterly.

ABOUT BUTTERFLY OUTDOORS

Our Mission

To help others explore, learn and play outdoors by leading them on nature excursions, providing opportunities for experiential education, and promoting environmental conservation.

Our Vision

We believe EVERYONE deserves a place outdoors, and when individuals and families are able to connect with nature they are happier, healthier, and more productive. At Butterfly Outdoors we hope to shape a future where natural spaces are welcoming places to EXPLORE~LEARN~PLAY for individuals and groups of all backgrounds and experiences. Until all people are comfortable and well represented outdoors our parks, wild lands, and wildlife habitats will be at greater risk. By making the outdoors accessible to all and representative of everyone we ensure both the conservation and preservation of these natural spaces for generations to come. We hope you will connect with us, and more importantly we hope you connect with nature.

Conservation and Service

Apart from paid services we also offer services to our community at no charge. These include FREE hikes and programs with our partners at the Land Trust of North Alabama, and a variety of environmental education and outreach programs with like-minded companies such as Alpha Expeditions, organizations such as the International Crane Foundation and the National Speleological Society, and state and federal land management agencies in north Alabama.

Visit www.ButterflyOutdoors.com to learn more about our team and services.

ROLES & RESPONSIBILITIES

- Uphold the mission, vision, and values of Butterfly Outdoors while serving as a representative of the company and avoid undermining these standards during personal activities
 - All jobs will be based on a guide's interest, skill set, and availability, which means roles and responsibilities may vary by each job
 - Potential job types: lead or assist hikes, paddling trips, overnight camping, backpacking excursions, environmental and experiential education programs, and logistical support of these activities
 - Plan, organize, and assist in the promotion of outdoor activities such as those listed above
 - Submit proposed activities, costs, and logistics needs by agreed upon deadlines set for marketing and management purposes.
 - Do not promote or lead an event for Butterfly Outdoors without written approval and permission
 - Learn and follow Leave No Trace principles and practices
 - Assist company growth by gaining and retaining members in our community groups: Women Outdoors, Young Naturalists, and Wander Tots
 - Participate in team meetings and brainstorm sessions
 - Provide insights and share creative ideas to improve our services
 - Ensure the safety of students/clients, your team, and yourself. Protect and respect the natural places and wildlife where you lead others, and work hard to provide a positive and memorable experience for those you lead.
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BUTTERFLY OUTDOORS, LLC

Qualifications

- Current CPR/First-Aid, Wilderness First Aid, or Wilderness First Responder certification **or ability to attain** prior to paid work (a group training workshop may be organized if there is enough interest)
- Some outdoor experience with a willingness to learn
- Ability to travel to north Alabama for in-house training at least once per quarter
- Comfortable working outdoors and motivating others during hot, cold, rainy, or otherwise unfavorable conditions
- Ability to maintain a positive attitude during stressful and challenging situations
- Strong communication and organizational skills
- Must submit to a health screening to ensure safety due to the strenuous nature of training and guiding activities

Desired Knowledge, Skills and Attributes

- Commitment to working well as a member of a team
- Interpersonal skills to help others cope with or overcome uncomfortable and challenging circumstances outdoors
- Capable of planning, organizing, and leading outdoor activities
- Extremely detail oriented with good organizational skills
- Existing knowledge related to: native wildlife and plants, constellations and celestial movements, land navigation, foraging and hunting, geology and speleological formation, and other subjects of Alabama's natural history
- Existing skills related to: hiking, camping, paddling, backpacking, and general wilderness travel and safety
- Knowledge and practice of Leave No Trace
- Ability to take direction but can confidently work autonomously

WHAT YOU'LL GAIN

- Training and development of life saving outdoor skills and knowledge
- Experience planning, organizing, and leading outdoor activities
- Opportunities for outreach and development within your own community

Additional Benefits

- Work in Alabama's beautiful outdoor spaces
- Flexible schedule
- Free opportunities for outdoor recreation and community events organized by Butterfly Outdoors

Review of General Information

Job Type: Contract (Outdoor Guide)

Salary: Pay rate provided with description of each job. Wages typically range from \$12-25/hour.

Work Location: Throughout Alabama.

HOW TO APPLY

Submit your application online <https://form.jotform.com/ButterflyOutdoors/application-form>

Email questions and supporting documents to ButterflyOutdoors@gmail.com
